

Becker Digital provides communications, marketing, and training services. We're mission-driven and service-minded. Our integrated approach is customized and cost-effective. We excel in empowering organizations to reach beyond the screen and connect with the community in an engaging, meaningful way.

Customized solutions in a complex world.

- Communications
- Digital Strategy
- Generation Consulting
- Graphic Design
- Marketing Consulting
- Program Outreach
- Public Relations
- Social Media
- Website Design

COMPANY INFORMATION

- UEI: N7Q5HHSCXZ71
- CAGE Code: 8DVA9
- Location: Buena Vista, VA
- Website: www.becker-digital.com

CERTIFICATIONS

- CVE-verified Service-Disabled Veteran-Owned Small Business
- HUBZone Certified Small Business
- SWaM Certified Micro, Small, Service-Disabled Veteran-Owned
 - SWaM Certification #: 819528

CONTACT

Jeremy Becker, CEO
P: (540) 572-0311
E: info@becker-digital.com



STRATEGIC CONSULTING AND SUPPORT

Founded in 2015, Becker Digital is a veteran-owned consulting firm committed to serving our nation through the delivery of high-quality services. We solve complex problems in a sustainable, responsible way.

AREAS OF DEMONSTRATED EXPERTISE:


- Community Engagement
- Diverse Audiences
- Hyperlocal Apps (Jodel and Yik Yak)
- Millennials and Gen Zers
- Military/Veteran Outreach
- Rural Populations
- Section 508 Compliance

Trusted partners in public service.

Our team works with government and nonprofit clients to enhance organizational performance. We have demonstrated success in higher education, government, military, and nonprofit sectors. Our customized approach provides customized solutions that result in long-term success for mission-driven organizations.

COMPANY LEADERSHIP 

Jeremy Becker
Chief Executive Officer

 (540) 572-0311

 jeremy@becker-digital.com

Jeremy Becker, MBA


Jeremy Becker is the CEO of Becker Digital, where he oversees administration, contract acquisition, and operations. He is highly skilled at navigating dynamic community-facing situations. Jeremy's work focuses on the unique role cybersecurity, digital strategies, and social media play in national security. Jeremy specializes in delivering effective strategies for government agencies that advance the mission.

Career Highlights:

- Retired US Army Officer
- Operation Enduring Freedom Veteran
- AFCEA International Homeland Security Committee
- **Education:** BS in Criminal Justice, University of Mississippi
- and MBA from Florida Institute of Technology
- **Certifications:** Project Management and Section 508 Accessibility



Hannah Becker
Vice President

 (434) 352-1736

 hannah@becker-digital.com

Hannah Becker, MBA, MSIT

Hannah Becker's innovative digital strategies lead the way in generational marketing, social media, and restoring public trust. Her work focuses on harnessing the potential of digitally-driven tools to strengthen diverse communities and enhance quality of life. Hannah has taught computer science and marketing at multiple colleges and universities across the United States. She is a staunch advocate of organizations leveraging technology to make our world a better place.

Career Highlights:

- Adjunct Faculty Member (Cyberwarfare and Entrepreneurship)
- AFCEA International Cyber Committee
- **Education:** BS from Mississippi State, Graduate Certificate in Nonprofit Leadership from APU, MBA and M.S. in Information Technology from Florida Institute of Technology
- **Certifications:** Cybersecurity, Digital Marketing, and Web Design

EMPOWERING GOVERNMENT AGENCIES 

Solving complex problems in a sustainable, responsible way.

NAICS Codes (Federal):

- 541611 – Administrative Management and General Management Consulting Services
- 541613 – Marketing Consulting Services
- 541810 – Advertising Agencies
- 541820 – Public Relations Agencies
- 611430 – Professional and Management Development Training

NIGP Codes (State – Commonwealth of Virginia):

- 91501 – Advertising Agency Services
- 91503 – Advertising/Public Relations
- 91522 – Communications Marketing Services
- 91826 – Communications: Public Relations Consulting
- 91876 – Marketing Consulting

PAST PERFORMANCE **CONTACT**

Jeremy Becker, CEO

P: (540) 572-0311

E: jeremy@becker-digital.comwww.becker-digital.com